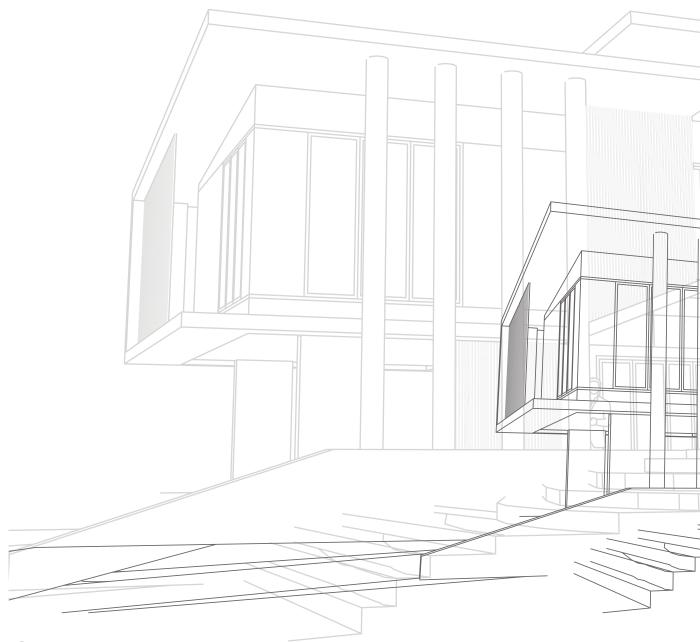


SADEEL AL-SHARQ COMPANY



Sadeel Alsharq

for Trading and General Contracting

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SADEEL AL-SHARQ COMPANY

Sadeel Alsharq (SAC) is one of the pioneering companies specializing in general contracting, supply of materials, provision of labor, vehicle rental, and supply of heavy equipment. Since its establishment in 2024, the set a well-defined vision focused company has on delivering comprehensive services and innovative solutions that meet the needs of various sectors, with a commitment to the highest standards of quality and efficiency. Sadeel Alsharq relies on a team of experts and professionals with extensive experience in construction, logistics supply, and project management, empowering it to deliver distinguished services that meet the needs of large projects and various industries. The company is also keen to use the latest technologies and best global practices to ensure the highest performance levels, focusing on safety and quality at every stage of work







SADEEL AL-SHARQ COMPANY

We aspire to be leaders in the general contracting and commercial services sector in Iraq by providing innovative and reliable solutions that efficiently and professionally meet our clients' needs

Our Mission

We seek to build long-term relationships with our partners and clients based on trust, professionalism, and a continuous commitment to excellence, delivering exceptional services designed specifically to meet the unique needs of our clients

Our Goals

- To provide distinguished contracting and supply services that match our clients' needs while ensuring the highest levels of efficiency and quality
- To adhere to the highest quality, safety, and reliability standards in all projects and services we offer
- To establish a culture of integrity, transparency, and ethical practices in all aspects of our business to ensure a sustainable and responsible work environment
- To exceed customer expectations through innovative and cost-effective solutions that ensure maximum added value for their projects





Our Values

SADEEL AL-SHARQ COMPANY

01 Quality and Excellence:

We are committed to delivering services and products of the highest standards to ensure customer satisfaction and exceed expectations

02 Safety and Responsibility:

The safety of our employees and partners is our top priority, and we adhere to the highest safety standards in all our operations

03 Innovation and Continuous Improvement:

We are committed to exploring groundbreaking solutions and continuously improving our processes to ensure efficient and effective performance

04 Integrity and Transparency:

We adhere to high ethical standards and conduct our dealings with clients and partners with clarity and honesty

05 Teamwork and Collaboration:

We promote a workplace that fosters teamwork and cooperation among different teams to achieve our shared goals





Safety and Security Standards

SADEEL AL-SHARQ COMPANY

At Sadeel Alsharq (SAC), Safety is our highest priority; embedded in everything we do in our work. We are committed to instilling a culture of safety and excellence through:

01

Adhering to all safety regulations and guidelines to enhance safety and mitigate potential hazards

02

Implementing comprehensive safety training programs for all employees to raise awareness and enhance risk management skills

03

Encouraging open communication among teams and staff to report hazards and share best practices for ensuring a safe environment

04

Regularly reviewing and updating safety protocols to ensure their effectiveness and improve them following the latest industry benchmarks

05

Conducting periodic inspections of facilities, equipment, and procedures to ensure full compliance with safety standards and maintain a safe and efficient work environment





Our Services

01 General Contracting

Sadeel Alsharq (SAC) offers a comprehensive range of contracting services, including infrastructure development, building construction, and facility renovation. Our team of professionals manages all project phases efficiently, from planning and design to execution and delivery, with a commitment to high quality, set timelines, and cost-effective solutions







02 Material Supply

SADEEL AL-SHARQ COMPANY

We provide a variety of essential materials for construction and industry projects, ranging from consumables to specialized materials such as HDPE and PVC products, steel, and electrical components. We ensure timely supply and high quality by collaborating with reliable suppliers to effectively meet our clients' needs







03 Workforce Supply

SADEEL AL-SHARQ COMPANY

Sadeel Alsharq supplies skilled and highly experienced personnel across various specialties, including engineers, technicians, and administrative staff. Our recruitment system relies on careful selection and continuous training to ensure workforce efficiency and productivity, helping our clients achieve their project goals smoothly and professionally







04 Vehicle Rental Services

SADEEL AL-SHARQ COMPANY

Our vehicle rental services include a wide range of reliable and well-maintained vehicles to support various project requirements. SAC offers flexible rental options, ensuring cost-effective and seamless transportation solutions tailored to client needs

05 Heavy Machinery Equipment

SAC provides a diverse fleet of heavy machinery and equipment, including excavators, loaders, bulldozers, and cranes. Our equipment is meticulously maintained to ensure peak performance and safety, offering clients reliable solutions for construction and industrial projects









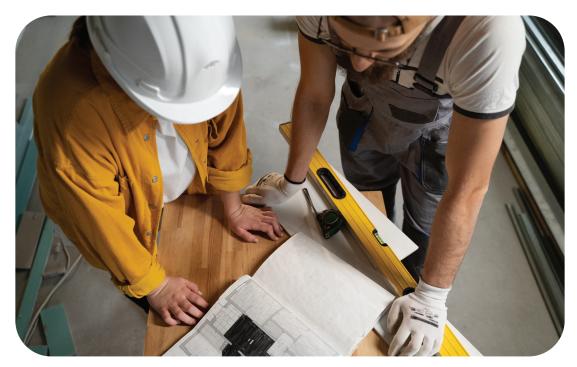


Quality Standards

SADEEL AL-SHARQ COMPANY

Sadeel Alsharq (SAC) is committed to delivering the highest levels of quality through a comprehensive Quality Assurance (QA) system aimed at achieving excellence in all our services. This system is based on several key pillars, including:

 Comprehensive evaluation of suppliers and strict quality control to ensure high-efficiency materials and equipment use







- Continuous improvement of processes to enhance efficiency and productivity, achieving the best results
- Adherence to regulatory standards and industry best practices to ensure compliance and quality at all customer stages
- •Conducting thorough and detailed inspections to ensure the safety of materials and equipment, complementing the quality of construction projects before, during, and after execution







Organizational Structure

SADEEL AL-SHARQ COMPANY

This organizational structure reflects the distribution of responsibilities and roles within the company, as our success relies on teamwork and high efficiency

> **Chief Executive** Officer (CEO)

Construction Department

Safety Department

Supply Chain and Logistics Department

Finance Department

Sales and Marketing Department

Planning and Costing Department

Services Department

Administration Department

